Google Boys Video Worksheet

Place your name, date and class period on this line\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Answer the questions below by filling in the blanks. All answers are in the video.**

1. Google was invented in the late \_\_\_\_\_\_\_\_\_\_\_\_.
2. Google processes over \_\_\_\_\_ million queries a day from all over the world.
3. Sergey Brin and Larry Page were PhD dropouts from \_\_\_\_\_\_\_\_\_\_ University.
4. Yahoo used \_\_\_\_\_\_\_\_\_\_\_\_\_\_ to catalog information.
5. Google turned the Search industry into a \_\_\_\_\_\_\_ making machine.
6. Google is the standard for finding things on the Internet and for making \_\_\_\_\_\_ on the Internet.
7. In November,\_\_\_\_\_\_, Microsoft launched its own Search Engine.
8. Brin and Page had known each other for \_\_\_\_\_ years when they started working together.
9. Brin and Page took \_\_\_\_\_\_ and used them to create a better Search Engine.
10. Brin and Page built a cabinet out of \_\_\_\_\_\_\_\_\_\_.
11. To search for information, Google sent out spiders or \_\_\_\_\_\_\_\_
12. Brin and Page became obsessed with\_\_\_\_\_\_\_\_\_.
13. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ was supposed to be the name and not Google.
14. Brin and Page stared their first shop in a friend’s \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.
15. In 1999 Google had \_\_\_\_\_\_\_\_\_\_\_\_ employees.
16. Google began using \_\_\_\_\_\_\_\_\_\_\_\_\_.
17. Page \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_separates Google from competitors.
18. The advertiser that pays the most appears \_\_\_\_\_\_\_\_\_\_\_.
19. Pay for \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_advertising helped Google become successful.
20. Google assigns \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_value.
21. The Mother of all Google updates was named \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.
22. In 2004, Google went \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.
23. The Google boys are worth over \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_each.

**After watching the video, use the internet to research to answer the following questions.**

1. What is Google’s corporate motto?
2. How does Google work? [Google's explanation](http://www.google.com/technology/pigeonrank.html)

[An alternate explanation from smallbusiness.com](http://www.monstersmallbusiness.com/grow/grow-how-google-works.asp) An explanation in your own words:

1. What is a Google Bomb? <http://news.bbc.co.uk/2/hi/americas/3298443.stm>
2. What's a mash up? [Explanation 1](http://www.adlit.org/adlit_blogs/whats_a_mashup) ...[Explanation 2](http://en.wikipedia.org/wiki/Mashup_%28web_application_hybrid%29) in your words:
3. Peek at two other features available through Google and explain what you learned about each. More features at Google: [click here](http://www.google.com/intl/en/options/)
4. Look at some of the new applications that Google is testing. Explain what you like/dislike about two or more of them. See what Google is testing now: [click here](http://labs.google.com)